

Why Sponsor the Leadership Development Academy?

Many of our future leaders will begin their journey through the LDA program. By becoming a sponsor you have an opportunity to positively impact a pool of future leadership talent right here in our community.



LDA Sponsorship Levels & Benefits

Platinum \$2,500

- 50% off one participant in current LDA class (\$500 Value)
- Opportunity to give brief presentation to participants during a class session
- Opportunity to deliver congratulatory remarks at graduation ceremony in May
- Complimentary Sponsor table for eight with company logo and signage at event
- Acknowledgement of Sponsorship during the session year
- Recognition in LDA marketing materials*

Gold \$2,000

- 25% off one participant in current LDA class (\$250 Value)
- Opportunity to give brief presentation to participants during a class session
- Six complimentary tickets to the graduation ceremony in May
- Acknowledgement of sponsorship during the session year
- Recognition in LDA marketing materials*

Silver \$1,500

- Opportunity to give brief presentation to participants during a class session
- Four complimentary tickets to the graduation ceremony in May
- Acknowledgement of sponsorship during the session year
- Recognition in LDA marketing materials*

Bronze \$1,000

- Opportunity to give brief presentation to participants during a class session
- Two complimentary tickets to the graduation ceremony in May
- Recognition in LDA marketing materials*

Project Team \$500

- Company promotion associated with a team project (chosen or assigned)
- One complimentary ticket to the graduation ceremony in May
- Recognition in LDA marketing materials*

Associate \$250

- Recognition in LDA marketing materials*

*Recognition in LDA marketing materials includes:

- Company name/logo listed on LDA website sponsor page with link to your website
- Company name/logo on graduation invitation & program
- Recognition on social media, E-blasts & targeted newsletters
- Recognition in LDA press releases to local media

Please contact LDA's Executive Director Linda Ross at (608) 352-3328 or linda@ldarock.com



The Leadership Development Academy of Rock County is a 501(c)(3) nonprofit organization. Your contribution is tax-deductible to the extent allowed by law.



What is the LDA?

LDA's Vision

Our vision is to be a premier leadership organization that will empower future leaders to create a better place to live.

LDA's Mission

Our mission is to inspire leaders to build and strengthen our community.

LDA's Guiding Principles and Core Values

- **Leadership** – We provide excellent learning opportunities to continuously strengthen our community.
- **Excellence** – We value individual initiative and innovation driven by quality, vision and results.
- **Diversity** – We value and respect a diverse organization that promotes unity.
- **Teamwork** – We believe in creating a fun environment where participants learn organizational and communication skills through networking and mentorship.
- **Awareness** – We believe in bringing attention to the diversity of our community.
- **Integrity** – We value developing respectful and responsible leaders.

LDA Curriculum			Core Competencies			
Month	AM Module	PM Module	Self-Awareness	Communication	Community	Team-Building
Sep.	Real Colors	Ropes Course	X	X		X
Oct.	Complex problem solving	Southern Rock County Bus Tour		X	X	
Nov.	Interpersonal Communication	Janesville & Northern Rock County Bus Tour	X	X	X	X
Dec.	Selling yourself	Fundraiser Panel & Simulation	X	X	X	
Jan.	Volunteering & NGO panel	Influence challenge & Impacting through live volunteering mini-projects	X	X	X	X
Feb.	Brand building w/ social media	Commercial brand build w/ live feedback		X	X	X
Mar.	Leadership Game	PR & Press conference simulation	X	X	X	X
Apr.	Poverty & Homelessness	Economic Development & tours	X		X	
May	Team Projects	Presentation Day	Culminating presentation of team projects			



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